

ABSTRACT OF THE DISCLOSURE

A system and method for providing an Internet user that has no pre-conceived notion of the specific subject matter he or she wishes to initially view, with a graphical user interface which assists the user in locating a web site of interest by first displaying a variety of general categories, each corresponding to a plurality of content-related web sites, and gradually guiding the user to a web page of interest. The system allows an Internet user to review information that has been acquired solely to stimulate their imagination. The invention utilizes an "Imagination Guide", which presents, on the use's computer screen, a plurality of subject category headings, each heading identifying a unique area of interest. The user can select a preferred language, and is then presented by the list of subject categories corresponding to the selected language. Each subject category corresponds to an "Imagination" Data Base containing accessible web page URLs, each represented by a specific channel number, and all having subject matter related to the user's selected subject category.